

## 1. Packaging label

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### NOTE

*A label is necessary to facilitate the collection, reuse and recycling of used packaging and make it more efficient, whereby the packaging must be appropriately classified based on the materials used in its manufacture.*

The label must be clearly visible, easily legible and durable (even after the packaging is opened).

The packer includes the following information about the packaging or packaging material in the packaging label:

- the type of packaging material (using a digit code or a special designation);
- a pictogram indicating that the packaging material can be reprocessed and/or recycled (Figure 1).

If the packaging is intended for recycling, the label includes the general recycling pictogram (1) or the simplified general recycling pictogram (2), with the digit code for the packaging material in question, shown inside the pictogram, and/or an abbreviation under the pictogram (3).

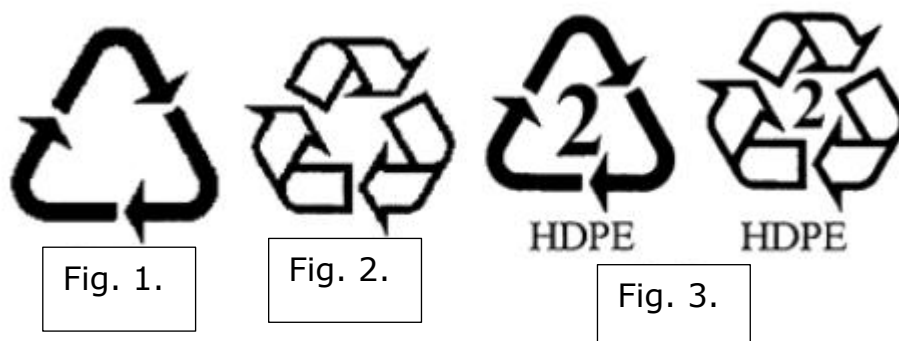
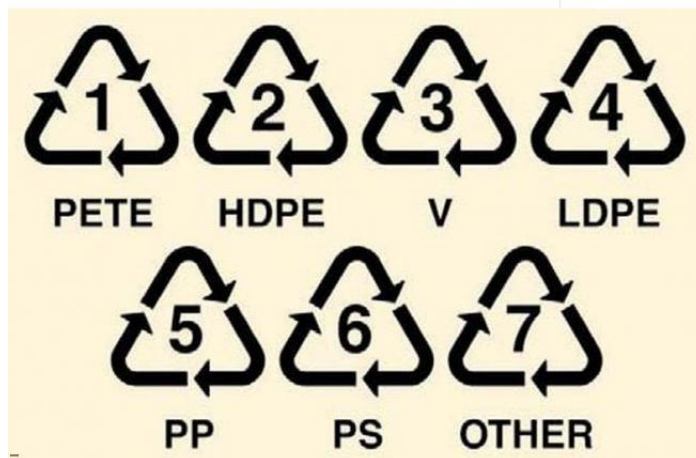


Figure 1. Packaging labels. Source: Cabinet Regulation 140 'Packaging classification and marking regulations' of 2 April 2002

If recycled materials were used in the manufacturing of a piece of packaging or packaging material, the label includes a general recycling pictogram or a simplified general recycling pictogram, the digit code for the packaging material shown inside the pictogram, and the internationally accepted **Recycled (number) %** designation under the pictogram. The value indicated is the percentage of recycled materials used in the material of the packaging.

#### **Task 4**

Find out what these pictograms used on packaging mean, and what products the packaging made of this material would be suitable for!



Every goods shipment must have a special label indicating the shipment details and a barcode for identification. The barcode of the shipment is scanned at multiple points in the transport chain, and its quality must be high enough for the scanning to succeed and for the shipment to be delivered where it is intended.

#### **ASSESS**

*Requirements for goods  
shipment labels.*

Table 1.

Requirements for the labels:	Correct	Incorrect
The minimum size of packaging must be such that one of its sides has space for a packaging label, size: 100 mm x 150 mm		
The label must be printed on sticky paper. Do not use sticky tape to attach the label, because it makes reading the barcode impossible		
Use a good printer to print the label. Do not print the label if the printer is out of ink or toner, because reading the barcode off a poorly printed label is impossible.		
Attach the label at the top of the packaging only. If the label is on its side, one will have to turn the packaging to scan it		

The label must only be located on the upper side of the packaging: it must not be bent or frayed, because it can make reading the barcode impossible. The size of the packaging must be enough to place a label squarely onto it.



There can only be one label on a piece of packaging: do not leave any old labels on it. Do not cross out or otherwise damage the old labels: tear them off.



Source: prepared by the author, based on <https://www.venipak.lv/piemerota-markesana/>